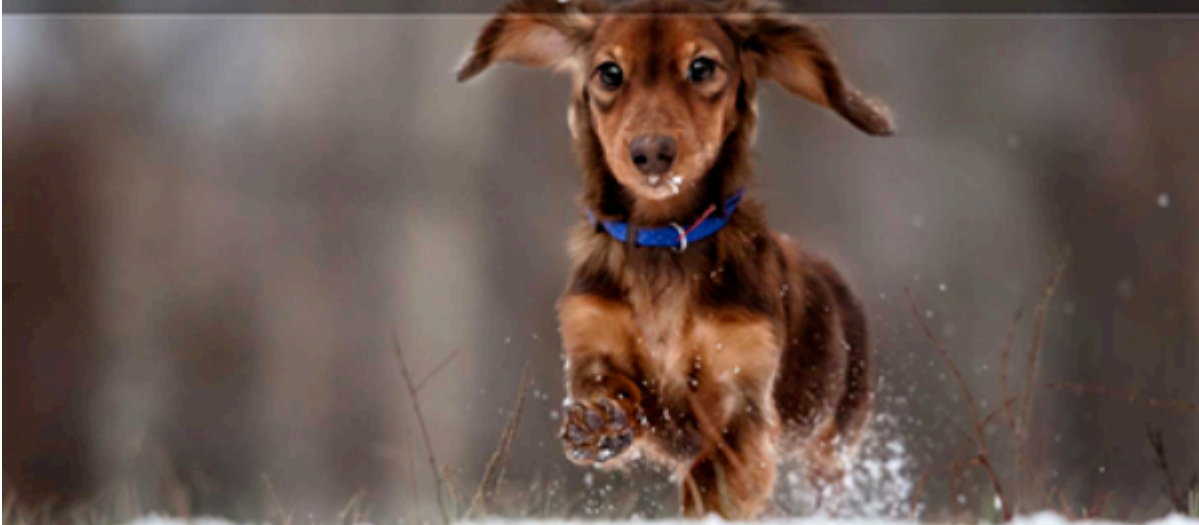


[Click here for the web version](#)



# ALL AMERICAN PET RESORTS LAKESHORE

*because you care...<sup>®</sup>*



JANUARY 2018

Hello -

Happy New Year from our team here at All American Pet Resorts Lakeshore! The New Year offers an opportunity to start fresh and work towards new goals, which is something that we as a company always look forward to. We are committed to making 2018 our best year yet, in service to both our loyal clients and their beloved pets. If there is anything we can do to improve our service, please let us know! We value your feedback and rely on your opinions to continue to grow our business and make it better.

Thank you for your business over the past year. We look forward to continuing to serve you and your pets in 2018 and beyond!

## Responsible Pet Ownership

February is Responsible Pet Owners Month, so in this quarter's newsletter, we're sharing with you some important information on how to be a responsible pet owner.

### Keep Up With Preventatives

Flea, tick, and heartworm preventatives are important aspects of keeping your pet healthy. Don't forget an annual fecal test as well. Most preventatives are administered monthly either orally or topically, so if you're running low on doses, now is the time to contact your veterinarian or purchase more from your local pet store.

### Schedule an Annual Wellness Exam

Your pet should visit the veterinarian at least once a year for an annual exam, vaccines, and an overall wellness check. If your pet is 8 years or older, you may want to consider biannual visits to keep that extra eye on their overall health. If your pet is overdue for their annual visit, call your vet today to schedule an appointment. As a friendly reminder, All American Pet Resorts Lakeshore requires that your pet be up-to-date on vaccines before entering the pet resort! Don't forget to provide us with all updated vaccination records.

### Provide Proper Exercise & Diet

Winter can be a tough time to get your pet outside on a regular basis, but it's important to ensure that they are receiving adequate exercise and are also being fed a balanced diet. Walks or jogs, trips to the dog park, and a fun game of fetch are all great ways to exercise your pet. If you have a very energetic dog, they may benefit from spending some time in daycare where they can run around with other dogs and get their energy out in a fun and safe environment. Ask us about our daycare package discounts.

In terms of food, talk with your veterinarian to make sure your pet is getting the proper nutrients from their diet. And don't forget - if you have a tendency to spoil your pet with lots of treats, you'll want to make sure those treats are as healthy as possible. Plus, take them into account when you're figuring out how much your pet is eating daily.

### Get Your Pet Groomed

Grooming not only helps to keep your pet looking their best, but it is also important for keeping them healthy. Regular grooming for your pet is a key part of being a responsible pet owner, whether your pet requires a full groom or just a bath. Make sure that you are keeping your pet's coat brushed out, nails clipped, and ears clean in between grooming appointments.

### Enroll in Training

Whether you've just gotten a puppy or adopted an older pet, it's always a good idea to get a training refresher. Basic obedience will help you to form a crucial bond and solidify trust between you and your pet. If your pet is already solid on the basics, consider a more advanced and challenging environment, such as agility or AKC's "Canine Good Citizen" certification.

### Make Boarding Reservations Now

If you're already aware of travel plans for 2018, make a reservation with us for your pet now. As you already know, our accommodations are in great demand and we fill up fast. Reserving as early as possible will ensure that a suite is available for your pet, and will give you the chance to check off an important to-do on your travel checklist.

These are just a few of our top tips for responsible pet ownership. If you have questions on how to provide the best care for your pet, contact our team through our website.

---

We hope you've enjoyed this quarter's newsletter and have found the information helpful! For more information on our boarding and daycare services, give us a call at (586) 285-5100 or [click here to visit our website](#). We look forward to hearing from you!

---

### Join the All American Pet Resort Family

Opening a pet resort franchise is an exciting opportunity to own your own business with personal guidance from a team of successful franchisees!

Think you have what it takes to be a successful pet resort franchise owner? For more information on owning your own All American Pet Resort, [click here to visit our corporate website](#).

visit us online: [aapetresorts.com](http://aapetresorts.com)

Click [here](#) to unsubscribe.